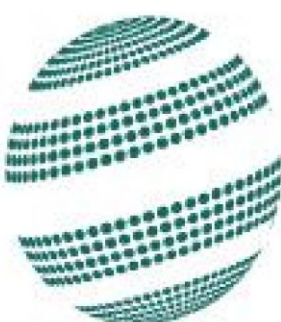


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The journal Traduction et Langues TRANSLANG (Translation and Languages) is an international, double-blind peer-reviewed, bi-annual and free of charge, open-access journal edited by University of Oran2. The journal publishes original research and survey articles in the fields of Applied Linguistics, Translation and Interpreting studies, Discourse Analysis, and Humanities from theoretical and practical perspectives. The journal aims at promoting international scholarly exchanges among researchers, academics and practitioners to foster intercultural communication by providing insights into local and global languages and cultures. The journal is distinguished by its oscillation between subjects relevant to languages and translation as well as its plurilingual orientation. The journal is not reserved only to translation but it is directed to the two fields separately, sometimes overlapped. The journal is published twice a year starting from 2010, the first was edited in 2002 one issue a year. Our journal accepts original papers, reports and reviews in English, French, German and Spanish. This journal is published in both print and online versions. The online version is free access and downloadable. All original and outstanding research papers are highly accepted to be published in our International Journal.

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Preface

The ambition behind the publication of the current issue was emanated from rising concern as usual about themes in relation to translation, most importantly, and just flanking are topics here and there that give for the treatment of subjects in differing disciplines ranging from pure linguistic theory to fundamentals of modern literary analysis. Readers of the present issue will enjoy going through an assortment of academic topics exposed in harmony and congruence with what is present in the realm of academia. Some papers are mainly focused on culture, either seen from a native or non-native glance, namely the cultural impact and difference of the usage of subtitles through social media platforms treated from an Arabic standpoint with some cross-cultural variations. The bulk of research papers though are interested in the main subject of translation; in this regard pillars of poem content translation across cultures are thoroughly analysed, a translation textual analysis is exposed as well. Without forgetting about current use of technology in bringing the image closer to the interlocutors' mind via techniques of audio-visual translation, the latter idea is analysed from a cinematic perspective. Not far from this idea, some research papers explore the open horizons of modern Google translation techniques, particularly the neural side of this highly mechanised technique. In the same issue readers will find spotlight of religious translation namely Quranic translation and translation from the Holy Quran, what challenges would face specialists. Problems of designing language syllabi that suit current period exigencies together with issues of translanguaging in the Algerian classrooms, as a random model, are no exception. The field of discourse analysis is given due heed naturally through in depth analyses of the language of politics uniquely the analysis of presidents' discourse in a first step to delve into rituals of practicalities of discourse analysis. Without forgetting that language study can as well be a fertile domain for political intention explorations, the issue dedicate a segment to delve into the politics of political intention with special focus on British West African region.



Prof. Dr. Ouahmiche Ghania